

Steven M. Drysdale

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Non-profit CEO and consultant whose career has included leadership roles in the United States, Canada, France, Western Europe, and the Middle East. Extensive experience in non-profit organizational management and fund raising.

Development and implementation of services and facilities dealing with education, political action, health care, arts and culture, geriatric services, informal and continuing education, adult and youth exchange programs, camping, immigrant services, recreation, vocational guidance, and youth services.

PROFESSIONAL ACTIVITIES

Consultant

1997-Present

STEVEN DRYSDALE & ASSOCIATES

Boston and Chapel Hill

Consultation services in the arena of non-profit community organization and development

- Management of fundraising campaigns and capital projects
- Strategic planning and implementation -- feasibility studies and marketing strategies
- Crafting partnerships and strategic alliances among partner agencies
- Executive and Board coaching and mentoring
- Overseas project development.
- Creation of development function and staffing

Most recent major projects:

Partnership for a Jewish Center

2006 – present

Durham-Chapel Hill, North Carolina

A \$12,000,000 project to create social service, cultural, educational and recreational facilities in Durham, NC. Duties include:

- Feasibility study to determine capacity, service needs, leadership potential
- Creation of executive and committee structure
- Identification and training of volunteer solicitors
- Management of campaign
- Solicitation of major gifts
- Coordination of corporate and foundation grant process
- Advisory role to building and service planning committees
- Extensive marketing, event coordination, public relations

Community Capital Campaign
West Hartford, Connecticut

1999 to 2006

Total direction of \$38 million capital campaign on behalf of 13 autonomous agencies within the Jewish community of Greater Hartford. Feasibility study leading to innovative consortium campaign
Creation of community infrastructure to administer campaign and all related functions.
Administration of all campaign functions in community of 30,000 potential donors
Planning for the facilities of several of the major partners in the project that would build or expand physical plant.
Coordination with agencies, architects, project managers, etc.
Extensive marketing initiatives in all media

Executive Vice-President

1992-1997

FEDERATION OF JEWISH COMMUNITY
SERVICES - COMBINED JEWISH APPEAL

Montreal, Quebec

Canada's second largest Federation exists in a complex bi-lingual, multi-cultural community. CEO of a highly centralized system funding and coordinating the work of twenty service agencies.

During a period of political instability, provided the creative input which maintained annual campaign in excess of \$30 million.

Executive Director

1986-1992

JEWISH FEDERATION OF GREATER VANCOUVER

Vancouver, B.C.

Founding CEO of Canada's third largest Federation. Coordinated funding and delivery of services to twenty-five agencies. Helped develop expanded services to growing population, particularly in day school education. Propelled creative utilization of media (television, video, newspaper and magazine, and direct mail) to gain community recognition of new organization and initiatives. Managed annual campaign; launched highly successful emergency campaign for refugee resettlement.

Director, Paris Office

1984-1986

JOINT DISTRIBUTION COMMITTEE

Paris, France

The New York-based Joint Distribution Committee is an international rescue and relief organization. The Paris office directed affairs in both Western and Eastern Europe.

Served as instructor to programs delivering professional education to young communal workers in the area of organizational development and fund raising to community workers throughout 15 countries in Western Europe.

Working with the Paris community and French social service agencies, developed mechanism to financially aid resettlement of refugees from Tunisia and Morocco. Monitored care and maintenance programs for Eastern European transmigrants; arranged funding for forward immigration to the U.S.

Executive Director

1978-1984

AKRON JEWISH COMMUNITY FEDERATION

Akron, Ohio

Total management and direction of the Annual Federation Campaign. Administered Endowment Fund including Family Philanthropic Funds and other planned giving vehicles. ..

Pioneered in Project Renewal sister-city project in Israel. Undertook planning and implementation of construction of major community center, dental clinic, and early childhood center as well as social service programs.

Executive Director

1971-1978

CHATTANOOGA JEWISH COMMUNITY CENTER
AND FEDERATION

Chattanooga, TN

Directed fully functional Federation and JCC service agencies including Jewish Family Services, Day School, pre-school, day camp. Directed all fundraising.

Teacher of French and Spanish

1966-1971

LUNENBURG HIGH SCHOOL

Lunenburg, Massachusetts

EDUCATION

M. Ed. Education
STATE COLLEGE OF MASSACHUSETTS

1969
Fitchburg, Massachusetts

B.A. International Relations
THE AMERICAN UNIVERSITY
1965

School of International Service

Washington, D.C.

Degree in French Studies
UNIVERSITY OF GRENOBLE

1963
Grenoble, France

LANGUAGES:

French, Spanish, German, Hebrew

Citizenship:

U.S.A., Canada, EU .